



Events and Watch Parties

On Tuesday September 10th, the second of two 2024 presidential election debates will occur. This is a pivotal election for the future of the crypto industry and over the past weeks, the community has seen the relevance and importance of crypto policy. Crypto in America is now a topic of national debate, and we have seen bipartisan crypto bills make progress in Congress.

Mobilizing advocates to elect pro-crypto candidates is critically important to making this movement successful.

Stand With Crypto is organizing debate watch parties across the country and we need your help to make them happen. We are asking you to help by organizing crypto advocates in your community to come together for a debate watch party. and funding to advocates in various cities to bring their communities together for this exciting evening. The goal is to demonstrate that the Crypto Voter is real, present in important states, and engaged with the political process.

Requirements for Watch Parties and SWC Events

The events are relatively freeform and customizable to your specific environment and advocates. We have allocated a budget to cover costs related to the event. The things we ask of you are:

1. Reach out to mason@standwithcryptoalliance.org to coordinate and confirm the event
2. Aim for 25+ people to attend the event
3. Capture photo and video of your community at the event, making it clear this is a debate watch party. The venue selected will need some type of TVs or screens displaying the debate.
4. Include SWC branding in the marketing materials and event page (see below) and title the event "Crypto Votes Debate Watch Party." or something relevant to the moment
5. Have fun and keep engaging in the political process! We genuinely have a strong role to play in this election, and we will only become more powerful as crypto continues to grow.

Extra credit: wear your favorite crypto merch!

Where SWC can help

We want to help you make your party successful and are happy to help. In addition to funding we can provide:

1. We can send an email to SWC advocates in your area to help drive attendance
2. If you need a speaker at the event, we can help find a speaker for the event

Assets

Brand assets can be found here in item number 4: <https://www.standwithcrypto.org/contribute>.

If you would like to order stickers with part of the funding we provide, we recommend using Sticker Mule and these settings: Custom 3" x 1.18" Die cut stickers with the following image (at the link above).