Stand With Crypto Local Chapters Guide

Details

The Crypto Voter can have a significant influence in the 2024 election and beyond. A key to building out the most impactful network of crypto users in the USA is establishing strong local chapters nationwide. These chapters will be a force multiplier to the power that our community can wield in our pursuit of securing pro-crypto policies and candidates.

Responsibilities and Goals

The specific responsibilities of running a local chapter are 1) hosting local events, 2) disseminating information that SWC national provides, and 3) supporting SWC national events when they come to town. Local chapters should aim to make contact and build relationships with local elected officials as well. From a values perspective, we should strive for the following in every local chapter:

Community leadership: Being part of an SWC Local Chapter should give advocates a sense of pride and they should see it as an opportunity to become local leaders, grow their networks, and ultimately progress their personal and professional development.

Independent operations: SWC State Chapters should abide by the decentralized and self-sovereign ethos of the crypto community - chapters should be able to self-regulate. This does not mean SWC National will be absent, we maintain involvement and work closely with Chapter Presidents.

Knowledge sharing: Involvement in a SWC State Chapter should be an intellectually enriching experience at a minimum, ideally leading to a crop of civically-minded, crypto-forward leaders. SWC National will produce this information, such as an "advocacy in a box" curriculum.

SWC Chapter Presidents need to be comfortable with their name being publicized as a leader. To request a chapter launch, please email mason@standwithcryptoalliance.org.

SWC Contributions

Presidents will have a line of communication with SWC National and we will directly provide:
1. Funding for approved expenses (events, merchandise, etc.)
2. Learning materials (curriculum, insider legislative updates, etc.)
3. Operational support (promotion, graphic design, etc.)
4. Regular calls and briefings with SWC National staff & experts