Stand With Crypto: Voter Registration Guide

Voter Registration Guide

All you need to do is have people visit **StandwithCrypto.org/Vote**. Then they'll see a link where they can register to vote, update their registration, or request an absentee ballot.

Steps to Organize a Voter Registration Drive

Coordinate Logistics!
- Select a location for your voter registration drive
- Choose a time and a place where you'll get a lot of foot traffic; a lunch period, before or after classes, or at a scheduled crypto event in your area.
- Follow all government guidelines for public health
- Email mason@standwithcryptoalliance.org to confirm your event

Register Your Voter Reg Action with Stand with Crypto!

Hosting a voter registration drive in person is the most effective way to register people to vote. When you know the details, schedule your drive by emailing mason@standwithcryptoalliance.org.

Use the Online Tool, and Check Voter Registration Deadlines in Your State!

Stand with Crypto registers voters using a customized digital Voter Registration Tool. In many states, specialized training or certification is required for paper voter registration drives.

Accordingly, Stand with Crypto volunteers should NOT handle paper voter registrations, but rather encourage people to register themselves through the online voter registration tool only.

IMPORTANT: Registrants must fill out their own registrations on the online tool, and volunteers should not help them enter information, nor copy or retain any of the information the registrants provide through the online form. You should also familiarize yourself with the voter registration deadlines in your state as well, as they vary from state to state.

Promote Your Voter Reg Action
- Distribute flyers and hang posters.
- Recruit friends and ask if you can make a short announcement in their Discord / Twitter
- Post about the drive on your group's social media accounts, and see if your friends will do the same on its social media accounts.

Reminders
- Remind people to bring their driver's license or Social Security Number (if required), and make it clear that this is a non-partisan activity.
- **Stand with Crypto is hosting nonpartisan voter registration drives only. You must accept applications from all prospective voters regardless of their political views or support for a candidate or party.**
- In addition, for legal reasons, you may **NOT** advocate for the election or defeat of any candidate, or coordinate with any candidate, party, or campaign in connection with your voter registration drive

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Set Up Your Drive
- You will need: voter reg placards, sign-up forms for anyone interested in joining your local group, flyers about your next Stand with Crypto meeting, and stickers for everyone who registers!

Run the Drive
- Direct people to **StandwithCrypto.org/vote**
- Ask people to register. Don't just sit at your table—approach people and ask if they're registered to vote at their current address.
- Post photos on social media. Tag @standwitycrypto. Use the hashtag #CryptoVoter and let people know they can register by visiting StandwithCrypto.org/vote
- You can email mason@standwithcryptoalliance.org with any question

Follow-up After Your Drive
- Follow up with everyone who signed up to join your Stand with Crypto voter drive.
- Enter the new sign-ups in the attendee check-in form and request local outreach to invite them to your next meeting.

Promote Your Voter Registration Drive
Download voter registration graphics below to promote your voter registration action! When you post about your voter registration drive on social media, tag @standwithcrypto on Instagram, and Twitter (x).

Where SWC can help
We want to help you make your voter registration event successful and are happy to help. In addition to funding we can provide:
1. We can send an email to SWC advocates in your area to help drive attendance
2. If you need additional guidance, you can email mason@standwithcryptoalliance.org

Assets
Brand assets can be found here: https://www.standwithcrypto.org/contribute.
- If you would like to order stickers with part of the funding we provide, we recommend using Sticker Mule and these settings: Custom 3" x 1.18" Die cut stickers with the following image (link above).